



Publishing Poynters Marketplace

A *Publishing Poynters* supplement about
Buying, Selling and Reviewing.
Authors and publishers helping each other.



February 2009. Copyright © Para Publishing. ISSN: 1530-5694.
Published monthly since 2005. Circulation more than 36,200. F-R-E-E
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For the Small Print, scroll to end.

IN THIS ISSUE OF THE MARKETPLACE

- A. **ParaStories**-Stories/Information Wanted
- B. **ParaWants**-Publishing Items, Services & Help Wanted
- C. **ParaSales**-Companies/Properties/Jobs/Rights to buy or for sale/Remainders
- D. **ParaReviews**-Reviews on Amazon and B&N wanted
- E. **ParaCoop**-Co-operative marketing programs. Offer/Join.

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NOTE

1. **THIS ISSUE OF THE MARKETPLACE CAN BE FOUND AT**
<http://parapublishing.com/sites/para/resources/newsletter.cfm>

2. CHANGE YOUR ADDRESS BOOK

Dan Poynter's email address is
DanPoynter@ParaPublishing.com
Your address book may show
dpoynter@impulse.net or another old address.
Please make the change now.

Announcements

1. YOUR (FRĒE) LISTINGS should be tight and complete. We do a minimum of editing; what you send is what we'll print. Remember to include your email address.
2. We will not repeat listings within a six-month period. If you want an item to appear more often, send your CC# and we will charge you \$29 for each repeat.



A. ParaStories



STORIES/INTERVIEWS/INFORMATION WANTED

NEED STORIES to flesh-out your book? List your wants here. Focus on a single topic and provide your contact information. Write tight: limit your listing to 100 words. Conform to the format so we can Copy\Paste and do not have to edit. Send your listing to DanPoynter@ParaPublishing.com Put "Stories Wanted" in the Subject line of your email. There is no charge for listings.

WANT TO CONTRIBUTE YOUR STORY? Contact requesters directly. Do not send stories, etc. to Dan.

STORIES REQUESTED:

1. I am working on a compilation of short stories, 1,000 to 6,000 words, with the theme of "**In a Moment It All Changed.**" Please submit short stories for consideration of being included in the book to srandjfroberts@aol.com.

--Steve Roberts, Web - steveroberts.com

2. **Life on a working ranch in the Jackson Hole, Wyoming area.** What is life like during the winter. What activities, special events, social gatherings like during the winter?

--Janis Biggs, jjbiggs@sbcglobal.net, The Guild in the Granary, McDiggs Publishing

3. Looking for **stories from entrepreneurs about start ups.** Successes and failures. Warnings and tips. Anecdotes that would have interest for others thinking about starting their own business. Please send to japolichino@gmail.com

--Joseph A. Polichino

4. **Looking for humorous, insightful and helpful stories by business leaders who have survived a recent M&A transaction** on the buy-side, the sell-side, or the post-transaction integration. Selected stories will be published in a new book titled "57 Mistakes Entrepreneurs Make in M&A Transactions - And How to Avoid Them in Yours." More information available at www.dickstieglitz.com and www.buschchangesolution.com. Email stories to dick@dragonsofchange.com.

5. I have formulated a series of questions relating to **relationships and marriage** for an upcoming non-fiction book I am writing about relationships and marriage, primarily concerning African Americans. If you are interested in contributing please contact me and let me know do I can forward you the questionnaire. Those who do contribute and answers from questions are used in the book will be given full credit for their contribution. I can be contacted at tnicoleroobinson@gmail.com. Thanks.
-- T. Nicole Robinson, www.writtenbynicole.com

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Please help us help our readers. Forward this Marketplace newsletter to your colleagues in publishing.  
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B. ParaWants



ITEMS/SERVICES/HELP WANTED. This is a new section where book- and publishing-related items and services may be posted. Send your wants to

DanPoynter@ParaPublishing.com

Put "Item/Service Wanted" in the subject line.

If you supply a solicited item, contact the poster directly. Do NOT write Dan Poynter. If you know of a supplier, please help the poster by writing him or her.

If you are a supplier looking for customers, see

<http://parapublishing.com/sites/para/resources/supplier.cfm>

ITEMS/SERVICES/HELP WANTED:

1.

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This newsletter has a circulation of 34,000+. You must know several authors and publishers who don't receive it. Why not forward it to them?

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C. ParaSales



SELLING OUT/PARTNER WANTED/POSITIONS OPEN/TITLE CLOSEOUTS/PUBLISHER SOLICITED/RIGHTS. Send your selling-out company or inventory items to DanPoynter@ParaPublishing.com. Put "ParaSales-Selling Out" in the subject line.

SELLING

1. I have about **4200 copies of my book, *Apastron Reports***, available on a close-out basis, published by my company, Quality Publishers. I have discontinued this business and am most anxious to sell the inventory. A description of the book is available at Amazon with a review. I would be happy to send you a copy if you would like to see it. Thank you,
--John Senneff, jsenneff@satx.rr.com

2. "I'M AN AUTHOR!" PROMO ITEMS

Tshirts, bags, buttons & other eye-catching promo items to get people asking about your book.
<http://www.cafepress.com/writerswit/6187027%3EAuthor%20Gear>

3. SEE MORE SUPPLIERS AT

<http://parapublishing.com/sites/para/resources/supplier.cfm>

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You are in the information business. This newsletter is information. Forward it to your publishing colleagues now.

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D. ParaReviews



REVIEWS SELL BOOKS. Reviews make a book stand out. We can help each other by posting (five star) reviews at Amazon.com, B&N.com, BooksAMillion.com and other web sites.

IF YOU WOULD LIKE TO REVIEW BOOKS in your area of interest/expertise, contact the listing publisher directly with your Postal address. Do not send your request to Para Publishing. Please award the book at least four stars or decline to review it. A review with fewer stars is harmful to sales. The book you receive is yours to keep.

IF YOU WANT YOUR BOOK REVIEWED on Amazon.com, B&N.com, etc, list it here in Publishing Poynters Marketplace (no charge). You must be willing to send a book and promotional materials (review-book package) to readers of Publishing Poynters Marketplace who contact you. Make sure the book is already listed at Amazon.com.

Just send your request and description to DanPoynter@ParaPublishing.com. Draft your request so that I do not have to edit it. Make it SHORT (100 words max), no italics or bold type. Just describe the book in a few words; don't send a lengthy review of it. Lengthy submissions will be returned for rewriting or ruthlessly cut. Reviewers only need enough information to see if they have expertise and an interest in your category. Supply full contact information including your email address. Write the draft as it should appear so that I do not have to do more than Copy\Paste. Put "Review Wanted" in the subject line.

OFFERED FOR REVIEW:

1. "**CONNECTIONS: Everyone Happens for a Reason**" is a collection of real-life stories and eye-opening facts illustrating our biological need to connect with each other, from the bedroom to the boardroom, from our first breath to our last wish, from the womb to the tomb. Although our society has never been so seemingly connected – through email, text message, instant message, cell phones, Blackberries, cyberspace chat rooms, etc. – we're not very connected, leading to the trademarked "Laws of Connection," and featuring dozens of people's key connections, including Dr. Mehmet Oz, of "Oprah" fame. For a review copy, contact author Jerry Davich at jerry@connectionsbook.com or visit www.connectionsbook.com.

2. Set in the Arizona desert, R.L. Coffield's newest release, ***Death in the Desert***, brings the current fiascos with the Mexican border, illegal immigration and drug issues to literature through a fast-paced, compelling, fictitious scenario. Deaths, drugs and despair leave their mark across the torpid stretch of desert along the Arizona border as an Arab-sponsored Mexican drug cartel is bent on seeing a Mexican flag waving at the White House, and Americans on their knees begging for mercy...in Spanish. Diabolical villains, innocent victims, and noble but engagingly flawed heroes weave their way through a tangle of mystery and intrigue as heated as the Sonoran Desert itself.

-- BLCoffield@hughes.net

3. THE MORTGAGE MELTDOWN: The Mindsets That Got Us Here and What You Can Do About It, by Stanley J. Kazwell, Jr. With understanding, you can prosper in this age of the meltdown and move beyond. The masses perceive only opportunity when real estate prices, and thus risk, are high and rising. When prices and risks are low, most can only see problems. Separate from the crowd and see something different. Stop listening to the politicians and think for yourself. Even with a foreclosure or other financial problems, opportunity is knocking. Open this book! Request review copies at -Stan Kazwell, Jr., stanjr@kazwell.com

4. "The Fear Factor" by Akeem Shomade. Fear has become a way of life in today's world. We are under a constant barrage of threatening news and the dread of sickness, violence, hate, and social instability. It shows how fear develops, exposes its roots, and provides biblically based solutions to our deepest anxieties. 232 pages. Republished by Bridge Logos with new book cover and it needs reviews by other biblical authors, or reviewer with an appreciation / application for the use of biblical principles in today's world.

Visit Amazon.com or www.thefearfactorbooks.com. Review copy: contact akeem@thefearfactorbooks.com

--Akeem Shomade, The Fear Factor Books London, UK.

5. DEUCES ARE WILD is the much anticipated conclusion to The Song Trilogy that began with Beyond Beautiful and Sweet Emotions. Strong grassroots fan base including over 200 MySpace friends. Giants of rock 'n roll, Jenna and Scott, find love in spite of that world's chaos and their own emotional baggage. Their journey back to one another includes betrayal, blackmail, kidnapping, even murder. The shocking ending will leave readers gasping. Readers compare the leading man to Steven Tyler of Aerosmith. The author is a former singer and band manager from Boston's South Shore . For a review copy, contact Deidre Randall, Blueline Publicity, media@perpublisher.com. Visit the website at: www.janbornstein.com

6. DATING ROCKS! THE 21 SMARTEST MOVES WOMEN MAKE FOR LOVE is the one comprehensive guidebook that effectively answers the popular dating/relationship question "Why is he just not that into you?" The author is Steve Nakamoto, iVillage.com's Mr. Answer Man relationship expert, who shows women of all ages how to take charge of their own love destiny and not settle for whatever comes their way. For more information, visit his website at www.DatingRocks.com If you would like a free autographed copy to do an Amazon.com and/or B&N.com review, please email your name and address to Steve at info@stevenakamoto.com

7. Interactive Book About Me series (by K.A. Bye) allows children ages 4-8 and their parents to record in words, photos, and drawings their own stories about special events

and celebrations. **Visiting My Grandmother, My Trip to the Zoo, I Like Birthdays, and I Like Holidays** encourage kids to improve their reading, writing, measuring, and number skills. Colorful animal characters and sentence starters guide kids and parents as they work together on these books. Books have received awards from National Parenting Center, Mom's Choice, and Teacher's Choice for the Family (see www.boystownpress.org). Please request single title from Barbara Lonnborg at btpress@boystown.org.

8. Gary Dale Gets Offensive!: Lurid Scenes from Bawdville by Gary Dale Cearley
Is Jeff Foxworthy the "real deal" as far as Southern humor goes? Author Gary Dale Cearley thinks not and tells you why. This book is for readers who appreciate good humor and bad taste! *Gary Dale Gets Offensive* is more than a joke book. Gary Dale Cearley is doing his part to keep the Southern story telling style alive while at the same time recounting some hum dingers for your reading pleasure. Some of the stories are a bit spicy and can contain "adult situations". Again, this book is not for everyone. Even the book cover is lewd but if you go for bawdy humor you will absolutely love this book.
E-Mail: Gary.Dale@Cearley.net; Web: <http://www.garydalecearley.com/garydalegetsoffensive.html>

9. Thou Shalt Not Bear False Witness: The Truth about the Vatican and the Birth of Islam by Gary Dale Cearley
This book is the ground breaking refutation of the Vatican Islam Conspiracy hatched by religious fraudster Alberto Rivera and his publisher Jack Chick, publisher of over one billion religious tracts. The testimony of Alberto Rivera, who claims to have been a Jesuit priest, was that the Vatican pulled strings through functionaries and agents provocateurs to "create" Islam for the dual purposes of destroying rival churches and recapturing the Holy Land. Rivera's controversial claims have been endorsed by David Icke and a plethora of religious and political fringe groups and conspiracy theorist. But does it hold any water at all? Author Gary Dale Cearley researched each assertion and hashed out the truth. For lovers of history and religion.
E-mail: gary.dale@cearley.net; on the web: <http://www.garydalecearley.com/thoushaltnotbearfalsewitness.html>

10. No More Little Old Ladies! by Barbara Morris, R. Ph. helps midlife and younger women plan for a creative, productive lifestyle after retirement. It is the essential missing element in most retirement plans.

The focus is on staying mentally and physically strong, independent, and ageless. Above all, it's a castigation of the traditional retired senior culture that accelerates decline.

Please see <http://www.NoMoreLittleOldLadies.com>

--Barbara Morris, R.Ph

11. "OUR PATHWAY TO THE STARS" BY TIM LOWRY

Our Pathway to the Stars simplifies and brings together the complex principles of science and spirituality to reveal that we live in two coexisting realities simultaneously. The theories it contains delve into the depths of consciousness to discover the source of creation, gravity, and paranormal human phenomena. These concepts explain the very source of life itself and reveal a pathway to Interstellar Space Travel which may be closer than we previously thought.

first-castle@charter.net

12. The Clutter Diet: The Skinny on Organizing Your Home and Taking Control of Your Life: In this practical guide you will learn the actual scientific law of nature that helps you get organized, ten types of "High Calorie Clutter" to avoid, where to start and how to tackle your projects. Author Lorie Marrero is the creator of ClutterDiet.com, an innovative program allowing anyone to get expert help at an affordable price. Lorie has been a spokesperson for Brother label makers and FedEx Office, and she is a sought-after expert for national media such as CNBC and *Family Circle*. – I am happy to provide a personalized copy as thanks for your review.

- Lorie Marrero, lorie@clutterdiet.com

13. I would like a review done on my book. It is called "**The Crystal & The Child**". It was published in August 2008 by Outskirts Press. It is a small sci fi fantasy (116 pages) suitable for young adults and adults.

It is the story of a young boy who discovers his true identity. Matt, the young boy, lives quietly in the village of Talon. All that changes when the wizard Gandor appears, informing Matt that he is half God and half Elf. Now, Matt must undertake a quest to discover the powers that lie within him. For Matt must learn to use those powers to fulfill an ancient prophecy and defeat the Dark God or lose all that he loves.

--Valerie Froelich, vfroelich@cfl.rr.com

14. GRIEF EXPRESSED WHEN A MATE DIES offers a widowed person's actual grief work and invites others to journey by the side of the author. Space is provided, on pages with trees and flowers in the background, for the reader to make his/her own notes. The book's sensitive reality brings tears. Its practical wisdom provides the courage and assurance that healing is possible, and grief can be turned in positive directions. The voice saying, "I have made this journey before you," remains with the reader. Request review copies by emailing MartaFelber@triad.rr.com. Learn more about "Grief Expressed" at www.LifeWords.com.

15. SECRETS OF HAWKING MANOR by Werner H. Manke is an action packed historical drama set between 1820 and 1860 the story takes us from rural England with its rich estates, sophisticated society and many changes taking place to the Americas

where lodges of Native tribes inhabit the wide, still unexplored expanses of this vast continent. The story is of two brothers. They have little in common and grow to manhood on two different continents and in two worlds centuries apart. In the end a common enemy demands that they become the brothers they were born to be or perish. Werner Manke 1 250 956-4929 wmanke1@telus.net

16. MUDWATCHING, ADVENTURING WITH GRANDPA is a book recalling childhood fun and learning during the depths of "the Great Depression" and WW II. In imagination my grandchildren accompany me one at a time into those adventures. Its 25 chapters include titles such as: "Muttonhead College," "Trapping The West," "Running Away From Home," "Mountain Trout and Bears," and "Let's Go Plow The Front Room." Purpose includes not only recording stories for my family and friends, but also strongly encouraging others to tell and record their own stories.

View the book's website at www.Mudwatching.com

--Ken Magee, MD

17. I would like to invite subscribers who are involved in or knowledgeable about **early childhood education** to request a review copy of *Marvelous Moving Things: Early Childhood Science in Motion* (http://www.amazon.com/Marvelous-Moving-Things-Childhood-Science/dp/188382253X/ref=sr_1_1?ie=UTF8&s=books&qid=1231772842&sr=1-1)

This title is the newest in our series "Big Science for Little Hands" from Terrific Science Press.

--Susan Gertz, Center for Chemistry Education. Terrific Science Press, Miami University Middletown, 513-727-3389, gertzse@muohio.edu

18. GRAD TO GREAT

Grad to Great is a no-nonsense, no fluff guide to career success for recent graduates. The authors' "tell-it-like-it-is" approach to surviving and thriving in the real world makes this an indispensable handbook for anyone embarking on their first career. Readers benefit from real on-the-job scenarios, interviews with executives, and the authors' more than 20+ years combined experience in the worlds of corporate, non-profit, and higher education. We are looking for reviews from college professors, students, career counselors or anyone else with relevant expertise. Thank you.

ISBN: 9780979801808

Contact: Abrown@DalidazePress.com

Review Copies to everyone who answers this call for reviews.

19. GRIEF EXPRESSED WHEN A MATE DIES offers a widowed person's actual grief work and invites others to journey by the side of the author. Space is provided, on pages with trees and flowers in the background, for the reader to make his/her own notes. The book's sensitive reality brings tears. Its practical wisdom provides the courage and assurance that healing is possible, and grief can be turned in positive directions. The voice saying, "I have made this journey before you," remains with the

reader. Request review copies by emailing MartaFelber@triad.rr.com. Learn more about "Grief Expressed" at www.LifeWords.com.

20. Total Sales Pro Training: How You Can Earn Huge Paychecks Selling Ideas, Products, or Anything Else is a new book by Tom Post now available for review.

It's a comprehensive sales guide that guarantees results in the high-powered world of professional selling. This book is jam-packed with page after page of practical tips to build sales success. It includes the five key steps in the selling process, plus one-of-a-kind insights that unleash the limitless potential to be found as a Total Sales Pro.

It's available now on Amazon.com; review copies are available for business writers from Tom Post at tom@TotalSalesPro.com

21. THE BOOK: DIVORCE BUDDY SYSTEM. By J. Richard Kulerski

Divorce Buddy System is about a sensible way to divorce. It shows reasonable people how to divorce without getting a root canal.

The book reveals the surprising things that divorce insiders say and do to persuade their own partners to say YES to an out-of-court settlement.

The author, a veteran divorce lawyer, and a Harvard Law trained negotiator and mediator, details the exact, eye-opening words your spouse must hear you say when the two of you discuss who-should-get-what-in-the-divorce.

The book is a time and money saver and is available in pairs.

--*J. Richard Kulerski, Esq.*, rk@illinoislegal.com, www.CivilizedDivorce.com

22. SUCCESS STORIES. A place to list your book. No charge.

<http://parapublishing.com/sites/para/resources/successstories.cfm>

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Be a Hero! Your publishing colleagues will think you are thoughtful and generous if you forward this ezine to them.  
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E. ParaCoop



CO-OPERATIVE MARKETING PROGRAMS. Want other authors or publishers to join you in a mailing or share a booth at a fair? Whether you are buying or selling, list your wants here. Note your book genre/category.

CO-OP PROGRAMS:

1.

2. CO-OP MAILINGS TO LIBRARIES, BOOKSTORES, ETC. The Publishers Marketing Association (PMA) hosts a number of co-op programs. Join with other publishers to send flyers to libraries, send you books to book fairs, make category mailings, etc. See <http://www.pmaonline.org/programs.cfm>

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The Small Print

YOU ARE RECEIVING this F-R-E-E newsletter because you are on Dan Poynter's option-in Publishing Poynters mailing list.

PLEASE RECOMMEND THIS NEWSLETTER to your book colleagues. Just click on "Forward" in your email program.

BACK ISSUES are archived at <http://parapublishing.com/sites/para/resources/newsletter.cfm>

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PRIVACY STATEMENT: We will not distribute your email address to anyone. Period.

TIME TO SHARE. Please send your items for listing to DanPoynter@ParaPublishing.com



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**Para Publishing. Dan Poynter:** Author (120+ books), Publisher (since 1969), Speaker (CSP). Information Products on Book Writing/Publishing/Promoting, Parachutes/Skydiving, Expert Witness & Aging Cats.

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