



# Publishing Poynters Marketplace

A *Publishing Poynters* supplement about  
Buying, Selling and Reviewing.  
Authors and publishers helping each other.



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For the Small Print, scroll to end.

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## A. ParaStories

### STORIES/INTERVIEWS/INFORMATION WANTED

**NEED STORIES** to flesh-out your book? List your wants here. Focus on a single topic and provide your contact information. Write tight: limit your listing to 100 words. Conform to the format so we can Copy\Paste and do not have to edit. Send your listing to [DanPoynter@ParaPublishing.com](mailto:DanPoynter@ParaPublishing.com) Put "Stories Wanted" in the Subject line of your email. There is no charge for listings.



**WANT TO CONTRIBUTE YOUR STORY?** Contact requesters directly. Do not send stories, etc. to Dan.

### STORIES REQUESTED:

1. Authors want to interview people born after 1982 for a book about **MILLENNIALS**. If you're interested in participating, e-mail [dbloods@gmail.com](mailto:dbloods@gmail.com)  
--Doris Bloodsworth

2. Award winning author seeks short essays/interviews/anecdotes from **mothers and fathers who feel concerned about the pressure on "tween" girls (aged 6-12) to grow up too quickly**. Quick turnaround. Contact [opheliasmother@aol.com](mailto:opheliasmother@aol.com) for guidelines.

3. Have you lost weight or improved your health on a **whole-foods plant-based diet**? Please share your story so we can help others. Thanks. [vegwriter@ymail.com](mailto:vegwriter@ymail.com).

4. Looking for input from **WOMEN WHO CAN'T QUIT SMOKING**. Simple three question survey at [http://www.surveymonkey.com/s.aspx?sm=zRT8fnh6XN\\_2f9SYfh12Fpow\\_3d\\_3d](http://www.surveymonkey.com/s.aspx?sm=zRT8fnh6XN_2f9SYfh12Fpow_3d_3d) Your answers will help improve the lives of women around the world. Thank you,  
Stan Lubowicki, [www.WomensSmokingCure.com](http://www.WomensSmokingCure.com) , [stan@WomensSmokingCure.com](mailto:stan@WomensSmokingCure.com)

5. I am researching women's relationship with money for my next book called **Chicks Make Cents**. If you are a professional woman willing to be interviewed by phone or email on the topic of money and emotions, please send an email to Kathleen at [kbk@kbkconnections.com](mailto:kbk@kbkconnections.com). If you are a money coach or financial advisor looking to giving me your "two cents worth on the topic" also feel free to contact me. Thank you! Kathleen Burns Kingsbury, Principal, KBK Connections, Inc., [www.kbkconnections.com](http://www.kbkconnections.com).

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Please help us help our readers. Forward this Marketplace newsletter to your colleagues in publishing.  
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## B. ParaWants



**ITEMS/SERVICES/HELP WANTED.** This is a new section where book- and publishing-related items and services may be posted. Send your wants to [DanPoynter@ParaPublishing.com](mailto:DanPoynter@ParaPublishing.com)

Put "Item/Service Wanted" in the subject line.

If you supply a solicited item, contact the poster directly. Do NOT write Dan Poynter. If you know of a supplier, please help the poster by writing him or her.

If you are a supplier looking for customers, see <http://parapublishing.com/sites/para/resources/supplier.cfm>

**ITEMS/SERVICES/HELP WANTED:**

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This newsletter has a circulation of 34,000+. You must know several authors and publishers who don't receive it. Why not forward it to them?  
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**C. ParaSales**



**SELLING OUT/PARTNER WANTED/POSITIONS OPEN/TITLE CLOSEOUTS/ PUBLISHER SOLICITED/RIGHTS.** Send your selling-out company or inventory items to [DanPoynter@ParaPublishing.com](mailto:DanPoynter@ParaPublishing.com). Put "ParaSales-Selling Out" in the subject line.

**SELLING**

**1. SEE MORE SUPPLIERS AT**  
<http://parapublishing.com/sites/para/resources/supplier.cfm>

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You are in the information business. This newsletter is information. Forward it to your publishing colleagues now.  
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**D. ParaReviews**



**REVIEWS SELL BOOKS.** Reviews make a book stand out. We can help each other by posting (five star) reviews at Amazon.com, B&N.com, BooksAMillion.com and other web sites.

**IF YOU WOULD LIKE TO REVIEW BOOKS** in your area of interest/expertise, contact the listing publisher directly with your Postal address. Do not send your request to Para Publishing. Please award the book at least four stars or decline to review it. A review with fewer stars is harmful to sales. The book you receive is yours to keep.

**IF YOU WANT YOUR BOOK REVIEWED** on Amazon.com, B&N.com, etc, list it here in Publishing Poynters Marketplace (no charge). You must be willing to send a book and promotional materials (review-book package) to readers of Publishing Poynters Marketplace who contact you. Make sure the book is already listed at Amazon.com.

Just send your request and description to [DanPoynter@ParaPublishing.com](mailto:DanPoynter@ParaPublishing.com). Draft your request so that I do not have to edit it. Make it SHORT (100 words max), no italics or bold type. Just describe the book in a few words; don't send a lengthy review of it. Lengthy submissions will be returned for rewriting or ruthlessly cut. Reviewers only need enough information to see if they have expertise and an interest in your category. Supply full contact information including your email address. Write the draft as it should appear so that I do not have to do more than Copy\Paste. Put "Review Wanted" in the subject line.

## **OFFERED FOR REVIEW:**

### **1. RETURN TO MEANING: THE AMERICAN PSYCHE IN SEARCH OF ITS SOUL**

In RETURN TO MEANING, Dr. Andrew Cort demonstrates that when western myths and scriptures are interpreted in a symbolic, psychological way – rather than merely as literal history – they are all found to have the same underlying meaning and purpose: the enlightenment of the human soul. That is, when read allegorically and internally, the stories describe the steps of spiritual Initiation. The justification for religious bigotry disappears, the atheist observation that "these stories are irrational" becomes irrelevant (even if true), and the enmity between science and religion is defused.

I am seeking reviews. For a review copy, contact [andc39@aol.com](mailto:andc39@aol.com)

### **2. THE WANDERING HEART** by Mary Malloy.

Leapfrog Press, 2009. Lizzie Manning digs into an increasingly sinister past while researching England's Hatton family. As she looks backward in time, from the eighteenth-century voyage of Captain Cook to the thirteenth-century Crusades, evidence comes from ships' logbooks, ethnographic artifacts, artworks, the local landscape, the Hatton family home, and church crypts. The project takes her into her own family's history and a search for a Crusader's disembodied heart. Email [books@leapfrogpress.com](mailto:books@leapfrogpress.com) for a copy.

### **3. MARIJUANA GROW BASICS: THE EASY GUIDE FOR CANNABIS AFICIONADOS**

by Jorge Cervantes

Simple easy guide shows American, Canadian and European techniques to grow the maximum yield of the most potent cannabis possible—including week-by-week photo-based instructions to grow a 12-week crop from seed and a 10-week crop of clones.

Trade Paperback: 6 x 8.25 inches, 240 pages, 760 color images, appendix, index

ISBN: 978-1-878823-37-3

Contact [estella@gardeningindoors.com](mailto:estella@gardeningindoors.com) for review copies.

**4. A former FBI Chief offers a historical rebuke of the largely unchallenged record of the **American Indian Movement**.** American Indian Mafia, An FBI Agent's True Story About Wounded Knee, Leonard Peltier, and the American Indian Movement (AIM) is "The History Book They Do Not Want You To Read," where "They" includes controversial Professor Ward Churchill. Mafia identifies the "merchants of myth" and unapologetically blames AIM violence on federal judges, politicians, FBI HQ, the US Army, the Nixon White House, and a corrupt AIM leadership who literally got away with murder.

For a review copy, contact James Simon at [jamessimon500@comcast.net](mailto:jamessimon500@comcast.net). For additional information, visit [americanindianmafia.com](http://americanindianmafia.com).

**5. FATHERHOOD PRINCIPLES OF JOSEPH THE CARPENTER:** Examples of Godly Fatherhood - (GIL Publications -ISBN# 978-0-9802185-0) Exciting new motivational book for Fathers. Shows Joseph's history & education, how he taught and coached the boy Jesus (like Eli did for Samuel). Details the Jewish background for many Biblical scenes. Seven principles for fathers and husbands to implement today. Ground-breaking analysis of the scant scriptures on this Great Man of Faith. Pub Date. May 15, 2009. For review copies send e-mail with info on where you would place the review. Thank you.

By Akili Kumasi - [kumasi@GILpublications.com](mailto:kumasi@GILpublications.com) - [www.rFathers.net](http://www.rFathers.net)

**6. *The Pros Pro: Warren Smith, Golf Professional. Lessons on Life and Golf from the Ol' Pro at Cherry Hills Country Club.***

Warren Smith is a celebrated PGA of America Golf Professional and instructor of the game who served as head professional at Cherry Hills Country Club in Englewood, Colo. for 28 years. The book includes interviews of Arnold Palmer, Dan Reeves, and Hale Irwin, and features stories about Warren and his assistant professionals, all of whom went on to become head pros at clubs throughout the nation. Leaders in the golf community view Warren as one of the ultimate club professionals because of his demeanor, his spirit, and his influence on the game. *The Pro's Pro* is filled with engaging and entertaining vignettes from a golf career played -- and a life lived -- in the full.

I am seeking reviews. For a review copy, contact me at [ab3@comcast.net](mailto:ab3@comcast.net).

**7. WHAT HAPPENS WHEN THE HUNTER BECOMES THE HUNTED?**

Hunting entire species to extinction is a way of life for the Phoron. And their next target lives on the planet Earth.

When scores of animals turn up dead on the African plain, poaching is the first suspect. But poachers don't usually leave their victims with perfectly cauterized wounds. Something else is at work in the Malawi killing fields--and rumor is it's not human. Now, American videographer Buddy Brown--out to capture on film whoever is responsible and make his name in the process--unwittingly finds himself on the front lines of what might be mankind's last stand. The Phoron are here. And these extraterrestrials with an inscrutable exterior and glowing, brilliant colors have one malicious intent: to hunt down humans like dogs.

But allied with a renegade Phoron named Flit, buddy and an unlikely duo of a Malawian exotic dancer named Lilongwe and her four hundred pound aunt who Buddy calls Big Mamoo have other plans. Along the way, they'll learn the terrifying secrets that have brought the Phoron to planet Earth--the latest in a long line of worlds that have been decimated by the Phoron's unyielding drive to hunt other species to destruction. But can the humans mount an effective resistance before it's too late?

*Hunting Ground* is a riveting, action-packed alien thriller that explores what happens when the hunter becomes the hunted.

Title: Hunting Ground  
 Author: Elrod Stanton  
 Publisher: Outskirts Press, December 2008  
 ISBN: 978-1-4327-3211-0  
 Genre: Science Fiction/Adventure  
 Trade Paperback: 284 pages

A copy of *Hunting Ground* will be mailed to you upon request. Thanks for your consideration.

**8. SUCCESS STORIES.** A place to list your book. No charge.  
<http://parapublishing.com/sites/para/resources/successstories.cfm>

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## E. ParaCoop



**CO-OPERATIVE MARKETING PROGRAMS.** Want other authors or publishers to join you in a mailing or share a booth at a fair? Whether you are buying or selling, list your wants here. Note your book genre/category.

**CO-OP PROGRAMS:**

**1. CO-OP MAILINGS TO LIBRARIES, BOOKSTORES, ETC.** The Publishers Marketing Association (PMA) hosts a number of co-op programs. Join with other publishers to send flyers to libraries, send you books to book fairs, make category mailings, etc. See <http://www.pmaonline.org/programs.cfm>

## Announcements

**1. YOUR (FRÉE) LISTINGS** should be tight and complete. We do a minimum of editing; what you send is what we'll print. Remember to include your email address.

**2. WE WILL NOT REPEAT LISTINGS** within a six-month period. If you want an item to appear more often, send your CC# and we will charge you \$29 for each repeat.

**3. THIS ISSUE OF THE MARKETPLACE CAN BE FOUND AT**  
<http://parapublishing.com/sites/para/resources/newsletter.cfm>

### 4. CHANGE YOUR ADDRESS BOOK

Dan Poynter's email address is

[DanPoynter@ParaPublishing.com](mailto:DanPoynter@ParaPublishing.com)

Your address book may show

[dpoynter@impulse.net](mailto:dpoynter@impulse.net) or another old address.

Please make the change now.

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### The Small Print

YOU ARE RECEIVING this F-R-E-E newsletter because you are on Dan Poynter's option-in Publishing Poynters mailing list.

PLEASE RECOMMEND THIS NEWSLETTER to your book colleagues. Just click on "Forward" in your email program.

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<http://parapublishing.com/sites/para/resources/newsletter.cfm>

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TIME TO SHARE. Please send your items for listing to [DanPoynter@ParaPublishing.com](mailto:DanPoynter@ParaPublishing.com)



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**Para Publishing. Dan Poynter:** Author (120+ books), Publisher (since 1969), Speaker (CSP).

Information Products on Book Writing/Publishing/Promoting, Parachutes/Skydiving, Expert Witness & Aging Cats.

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