



# Publishing Poynters Marketplace

A *Publishing Poynters* supplement about  
Buying, Selling and Reviewing.  
Authors and publishers helping each other.



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For the Small Print, scroll to end.

## IN THIS ISSUE OF THE MARKETPLACE

- A. **ParaStories**-Stories/Information Wanted
- B. **ParaWants**-Publishing Items, Services & Help Wanted
- C. **ParaSales**-Companies/Properties/Jobs/Rights to buy or for sale/Remainders
- D. **ParaReviews**-Reviews on Amazon and B&N wanted
- E. **ParaCoop**-Co-operative marketing programs. Offer/Join.

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## A. ParaStories

### STORIES/INTERVIEWS/INFORMATION WANTED

**NEED STORIES** to flesh-out your book? List your wants here. Focus on a single topic and provide your contact information. Write tight: limit your listing to 100 words. Conform to the format so we can Copy\Paste and do not have to edit. Send your listing to [DanPoynter@ParaPublishing.com](mailto:DanPoynter@ParaPublishing.com) Put "Stories Wanted" in the Subject line of your email. There is no charge for listings.



**WANT TO CONTRIBUTE YOUR STORY?** Contact requesters directly. Do not send stories, etc. to Dan.

## STORIES REQUESTED:

**1. DIVORCED/ALMOST GOT DIVORCED/REMARRIED?** I would like to interview you over the phone for one hour for my upcoming book which will help those struggling with marital problems and divorce decisions. All names and identifying information will be changed. Your story can make a difference in others' lives! Email [chris@postiinc.com](mailto:chris@postiinc.com) to schedule a time convenient for you.

**2.** I am interested in any stories, memories, etc. about **AUTHOR AND MAGICIAN LOUIS T. CULLING**, including his early life in St. Louis, World War I military, life as silent movie organist, rancher in Rainbow Valley CA, contacts with Crowley, Regardie, McMurtry, Runyon, L. Ron Hubbard, Jack Parsons, C.F. Russell, the G.B.G., the O.T.O., the A.A.Dr. Clarke Walker. Carl Llewellyn Weschcke, at [carl@llewellyn.com](mailto:carl@llewellyn.com).

**3.** Looking for stories that highlight **people/organizations that have demonstrated the ability to reach in and find the strength, commitment or leverage to move forward even while in the shadow of an event or circumstance that would hold others in stagnation.** Sometimes this is finding the strength to continue already great momentum; being able to rebound when business trends or personal lack of motivation is calling you to take your foot off of the gas; finding the strength to even get up in the morning after a personal tragedy such as illness or death of someone close. Send stories to Will Matthews, [will@secondwindperformance.com](mailto:will@secondwindperformance.com).

**4.** I'm working on an expanded first revision, second printing of my deer resistant gardening book with a working title of "**Deer-Free Gardening.**" Please send me your personal stories about deer whether they involve gardening or not, for inclusion in the book. Please send photos you've taken of deer in your garden and around your neighborhood if you'd like to see them in the book also. I'll give you a copy of the book when published for each item I use. Please type "Deer Book" in the email subject line. Thanks!!

--Craig Scheiner, [cps@cpsvideo.net](mailto:cps@cpsvideo.net)

**5.** Now accepting first-person essays for a new anthology titled ***Purity's Big Payoff/Premarital Sex is a Big Rip-off***, to be released in spring 2010, edited by Donna Lee Schillinger, author *On My Own Now: Straight Talk from the Proverbs for Young Christian Women who Want to Remain Pure, Debt-free and Regret-free*. Essays should be 1800 to 3000 words on the topic of either how you remained pure until marriage and it paid off OR you didn't and have reaped a load of undesirable consequences as a result. Deadline for submissions is March 31, 2009. Selected contributions are remunerated with a token payment and 10 free copies of the finished book, not to mention the publishing credit to your name. Contact Donna Lee Schillinger: [donna@onmyownnow.com](mailto:donna@onmyownnow.com).

**6. CONTRIBUTORS WANTED** for twelve collaborative books titled Leadership Gurus Speak Out Volume 2 [www.leadershipgurusspeakout.com](http://www.leadershipgurusspeakout.com)

(Publishing Summer 2009). Would like to hear from speakers, trainers, coaches and consultants with proven expertise in innovative, energized and progressive practices in workplace growth and renewal . Co-Publishers Kathy Glover Scott and Adele Alfano have created the best-selling Experts Who Speak collaborative books series (6 volumes of Expert Women Speak Out!) along with the international best-sellers Sales Gurus Speak Out [www.salesgurusspeakout.com](http://www.salesgurusspeakout.com) and Awakening the Workplace Vol. 1,2 and 3. [www.awakeningtheworkplace.com](http://www.awakeningtheworkplace.com) For more info please contact Adele Alfano at [info@expertswhospeakbooks.com](mailto:info@expertswhospeakbooks.com) or call 905-578-6687

--Adele Alfano and Kathy Glover Scott

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Please help us help our readers. Forward this Marketplace newsletter to your colleagues in publishing.  
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## B. ParaWants



**ITEMS/SERVICES/HELP WANTED.** This is a new section where book- and publishing-related items and services may be posted. Send your wants to [DanPoynter@ParaPublishing.com](mailto:DanPoynter@ParaPublishing.com) Put "Item/Service Wanted" in the subject line.

If you supply a solicited item, contact the poster directly. Do NOT write Dan Poynter. If you know of a supplier, please help the poster by writing him or her.

If you are a supplier looking for customers, see <http://parapublishing.com/sites/para/resources/supplier.cfm>

### ITEMS/SERVICES/HELP WANTED:

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This newsletter has a circulation of 34,000+. You must know several authors and publishers who don't receive it. Why not forward it to them?

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## C. ParaSales



**SELLING OUT/PARTNER WANTED/POSITIONS OPEN/TITLE CLOSEOUTS/ PUBLISHER SOLICITED/RIGHTS.** Send your selling-out company or inventory items to [DanPoynter@ParaPublishing.com](mailto:DanPoynter@ParaPublishing.com). Put "ParaSales-Selling Out" in the subject line.

### SELLING

1.

### 2. SEE MORE SUPPLIERS AT

<http://parapublishing.com/sites/para/resources/supplier.cfm>

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 You are in the information business. This newsletter is information. Forward it to your publishing colleagues now.  
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## D. ParaReviews



, BooksAMillion.com **IF YOU WOULD LIKE TO REVIEW BOOKS** in your area of interest/expertise, contact the listing publisher directly with your Postal address. Do not send your request to Para Publishing. Please award the book at least four stars or decline to review it. A review with fewer stars is harmful to sales. The book you receive is yours to keep.

here Marketplace Marketplace (100 words max) Just describe the book in a few words; don't send a lengthy review of it. Lengthy submissions will be returned for rewriting or ruthlessly cut. Reviewers only need enough information to see if they have expertise and an interest in your category. full contact information including Write Put "Review Wanted" in the subject line.

### OFFERED FOR REVIEW:

1. **DEVIL'S ISLAND** (a novel), by Frank de Sales, Margins Press, ISBN: 978-0-620-40362-7

Devil's Island involves the establishment of a resort hotel for the world's ludicrously rich and powerful. A young banker (Craig) and his fiancée (Veronica) arrive to revive their floundering relationship. At the same time a would-be penitent (Andrew) appears after killing London's most notorious gangster. The new arrivals soon realize that the sole objective of the island is the satanic corruption of the world's most privileged. They are subjected to haunting visions and possession and are ultimately forced to choose between giving in to temptation or joining forces with the stubborn resident priest who relies on the Latin sacraments and holds a deep seated mistrust of anything modern as he battled to protect his flock. Forced into a series of personal hells where every action they have ever performed is questioned and forced to face every insecurity they've ever endured, head-on, the fiancé becomes possessed and a difficult exorcism must begin. The exorcism itself becomes the focus of the battle between good and evil on the island which the men must win if they hope to escape the torments they've been subjected to. An expected twist in the plot concludes their torture.

Very rich in Catholic mythology, the book explores the medieval rite of exorcism in detail and avoids the Hollywood-type distortions that have hidden some of its darkest and most edifying aspects.

[info@marginspress.co.za](mailto:info@marginspress.co.za), 00 27 83 676 9422

## **2. CATAPULT YOUR BUSINESS TO NEW HEIGHTS: SURE-FIRE STRATEGIES TO INCREASE PROFIT**

is a book designed for entrepreneurs to help them take their business to new profit levels. Each chapter walks the business owner through strategies and exercises to strengthen their entrepreneurial mindset and to ensure they put their business on better paths to success. Chapters 2 through 10 include an Application section where the reader applies the principles from the chapter directly to his or her business. Contact author Glory Borgeson for a review copy at [Glory.Borgeson@BorgesonConsulting.com](mailto:Glory.Borgeson@BorgesonConsulting.com) ([www.BorgesonConsulting.com](http://www.BorgesonConsulting.com)). Please include your mailing address

**3. Discover Iowa: Cooking With Iowa Wines, Meats and Other Iowa Products** is a cookbook based on recipes from Iowa B&B owners who appreciate the right combination of fresh ingredients cooked in a simple fashion resulting in fantastic eating. Iowa innkeepers love to cook and share their wonderful recipes with others. The book also contains recipes from the personal collections of Iowa wineries, the Iowa Egg Council and Pork Producers and few other food producers. There are also a good supply of cooking tips. For a review copy contact the author, Amelia Painter, at [amelia@ameliawrites.com](mailto:amelia@ameliawrites.com).

## **4. Legs Talk: A Modern Girl's Dating Tale, by D.E. Boone**

In the FIRST Book of its kind, Legs Talk take you on a visual and most delightful journey into the world of dating. This an amusing tale of love found and lost. As normal as this story sounds, it's anything but. This black and white picture book is told from the waist down.

Photographs of a model's legs take you on this voyage from beginning to end. The pictures tell the story, but the captions pack the wallop! Request review copies by emailing [Info@Legs-Talk.com](mailto:Info@Legs-Talk.com).

Learn more about "Legs Talk" at [www.Legs-Talk.com](http://www.Legs-Talk.com)

5. In a nutshell, The Big Dick Contest is the relentless game of being number one, the game of entitlement, the game of favoritism. It's the game of who has the actual or perceived power at the moment. And want to or not, we all play. **The BIG D!CK Contest: EXPOSED** simply exposes the 10 Big D!ck Contest Players, the 7 Big D!ck Plays, and the 69 Big D!ck Contests. It doesn't tell you how to play; it simply exposes the game. By Lafferty Johnson. For more information visit: [www.laffertyjohnson.com](http://www.laffertyjohnson.com) or e-mail [ljohnson@laffertyjohnson.com](mailto:ljohnson@laffertyjohnson.com) to request a review copy (82 pages).

6. **WHAT WILL BE THE LEGACY OF YOUR LIFE?** Well, my book, *Life's Ride or Fall...You Make the Call*, was written to help people answer that question. The book consists of a series of "Thoughts, Stories, Lessons Learned and Actionable Ideas to Help You Create the Ride of Your Life!" It is a focused, multi-dimensional approach to help people searching for motivation and direction so they can connect where they have been and where they are to where they want to go in life.  
--Gary Greenfield, [gary@garygreenfield.com](mailto:gary@garygreenfield.com); [www.garygreenfield.com](http://www.garygreenfield.com)

7. ***How YOU™ Are Like Shampoo for Job Seekers: The Proven Personal Branding System to Help You Succeed in Any Interview and Secure the Job of Your Dreams*** is the first book to present a step-by-step personal branding system geared specifically to the job search process – before, during, and after job interviews. Modeled after the world's most successful big-brand marketing methods, this guide takes you start-to-finish through proven *corporate* branding techniques never before adapted for *personal* use. The book is the second in the personal branding series by author Brenda Bence, internationally recognized branding expert, Certified Executive Coach, and Harvard Business School graduate.  
-- [brenda.bence@bda-intl.com](mailto:brenda.bence@bda-intl.com)

## 8. RETURN TO MEANING: THE AMERICAN PSYCHE IN SEARCH OF ITS SOUL

In RETURN TO MEANING, Dr. Andrew Cort demonstrates that when western myths and scriptures are interpreted in a symbolic, psychological way – rather than merely as literal history – they are all found to have the same underlying meaning and purpose: the enlightenment of the human soul. That is, when read allegorically and internally, the stories describe the steps of spiritual Initiation. The justification for religious bigotry disappears, the atheist observation that “these stories are irrational” becomes irrelevant (even if true), and the enmity between science and religion is defused.

I am seeking reviews. For a review copy, [contact20andc39@aol.com](mailto:contact20andc39@aol.com)

## 9. FROM JOSHUA TO JESUS: A BRIEF CHRONICLE OF THE KINGS, EMPIRES, LEGENDS AND IDEAS, THAT PAVED THE WAY TO BETHLEHEM

In this comprehensive little book, Dr. Andrew Cort brings to life the history and legends of the 1200 years between the conquering of the Promised Land and the birth of Jesus. It includes the stories of David and Solomon, the building of the Temple, the origin of the Freemasons, the fate of the Lost Tribes, the miracles of Elijah, the Babylonian Exile, Queen Esther, the influence of Aristotle, Judah

Maccabee and the story of Chanukah, the second Temple, Caesar and Cleopatra, the Roman oppression, the origins of the Pharisees, Sadducees, and Essenes, plus much more.

I am seeking reviews. For a review copy, contact [andc39@aol.com](mailto:andc39@aol.com)

**10. Gary Dale Gets Offensive!: Lurid Scenes from Bawdville** by Gary Dale Cearley

Is Jeff Foxworthy the “real deal” as far as Southern humor goes? Author Gary Dale Cearley thinks not and tells you why. This book is for readers who appreciate good humor and bad taste! *Gary Dale Gets Offensive* is more than a joke book. Gary Dale Cearley is doing his part to keep the Southern story telling style alive while at the same time recounting some hum dingers for your reading pleasure. Some of the stories are a bit spicy and can contain “adult situations”. Again, this book is not for everyone. Even the book cover is lewd but if you go for bawdy humor you will absolutely love this book.

E-Mail: [Gary.Dale@Cearley.net](mailto:Gary.Dale@Cearley.net); Web: <http://www.garydalecearley.com/garydalegetsoffensive.html>

**11. “THE MISADVENTURES OF SISTER MARY OLGA FORTITUDE”** is an irreverent and bawdy spiritual satire that will tickle your funny bone. Sister Mary Olga is a bourbon-swilling, chain-smoking nun who's always getting into trouble with the Reverend Mother, a reformed prostitute. The convent's chef is a gay cowboy. Then there is the nasty town busybody named Priscilla Bunhead who is always digging in the dirt. There's plenty of that for her to find in the fictional town of Bucksnot, Wisconsin. All of the characters are delightfully flawed and the scenarios are outrageous. Yet the book has an underlying spiritual message.

I am seeking reviews. I will consider the first twenty requests. For a review copy, contact: <http://www.outskirtspress.com/misadventuresofsisternaryolgafortitude>

**12. PRAYER IS OUR POWER.** Prayer is the most powerful source of communicating with God. Not only does it give you a spiritual voice, praying puts calm in your heart. The writings in this book is my way to praise, worship, and seek a peace, showing a love for the Lord. We all want to believe in something. I've found the best place to start is to look deep within your own heart. In this book there are poems of prayer and others are spiritual messages. Hopefully revealing a path that we all seek, putting us in a Godly position where we all should be.

Lonnie Pruitt, [lpleo3@gmail.com](mailto:lpleo3@gmail.com)

**13. CATAPULT YOUR BUSINESS TO NEW HEIGHTS: SURE-FIRE STRATEGIES TO INCREASE PROFIT**

is a book designed for entrepreneurs to help them take their business to new profit levels. Each chapter walks the business owner through strategies and exercises to strengthen their entrepreneurial mindset and to ensure they put their business on better paths to success. Chapters 2 through 10 include an Application section where the reader applies the principles from the chapter directly to his or her business. Contact author Glory Borgeson for a review copy at [Glory.Borgeson@BorgesonConsulting.com](mailto:Glory.Borgeson@BorgesonConsulting.com) ([www.BorgesonConsulting.com](http://www.BorgesonConsulting.com)). Please include your mailing address.

**14. Adventures in Publishing: A comprehensive guide to self-publishing children's literature** written in the format of a children's book. This book contains colorful illustrations and important, insightful information about self-publishing your children's book. This fun book eases you through the process of self-publishing with fun, rhyming dialogue. *Adventures in Publishing* was written by Brent Sampson, a veteran in the publishing industry and distinguished author of several other titles.

In this book you will learn how to:

- Convert your manuscript into a finished, published book ready to sell
- Navigate the children's book self-publishing process
- Find excellent illustrations
- Get real marketing solutions for your finished product

I am seeking reviews for this book. For a review copy, contact Leah Zions at [leahz@outskirtspress.com](mailto:leahz@outskirtspress.com)

**15. PRESIDENTIAL EDUCATION:** Prelude to Power by Barbara J. Olexer. If you have ever wondered how our presidents were educated, this book has the answers. It includes parental guidance, religious training, travel, and military service to age 25 or highest degree earned. The Founding Fathers did not describe the ideal candidate; there are no educational requirements nor is there a qualifying exam. Some presidents had very little formal education; Abe Lincoln had less than a year of schooling and Andrew Johnson had none at all. The only president who held a Ph.D. was Woodrow Wilson. Contact Barbara Olexer: [joyouspub@comcast.net](mailto:joyouspub@comcast.net), [www.joyouspub.com](http://www.joyouspub.com).

--Barbara J. Olexer

**16. COMPULSION** is a suspense thriller novel about a woman named Emily Stone, who tracks down child serial killers on the West coast. She uses her police background and natural ability to get inside the criminal mind in order to gather detailed, on-the-scene evidence. She anonymously sends her information to the police detective in charge of the case. But, when two brazen serial killers are terrorizing women right in Emily's hometown, she gets too close to the action and soon becomes the hunted.

I am seeking reviews. For a review copy, please contact me [JChase2000@aol.com](mailto:JChase2000@aol.com) or visit my website: <http://www.outskirtspress.com/compulsion>

--Jennifer Chase

**17. A COLLECTION OF SHORT STORIES** that are made for the busy person that loves to read but can never find enough hours in a day to sit down and find an escape, if just for a half hour. The Arrival and Other Short Stories will provide a person the much needed escape, and at the same time give them something to wonder about. These short stories will warm your heart, lift your spirit, bring out you darkest fears, and make you question your own mortality.

Thank your for your time, Louis

[songandd@aol.com](mailto:songandd@aol.com)

**18. UNDERSTANDING ASSET ALLOCATION** by Scott Frush, CFP, CFA. This book logically explains exactly what you need to know about how to allocate your investment portfolio. This comprehensive, highly accessible guide clearly explains the key principles of asset allocation, from selection to rebalancing to risk vs. return. You'll discover how the different asset classes behave, the leading misconceptions about allocation, and how risk profile, time horizon, and needs can impact your investments.

--Email [Scott@Frush.com](mailto:Scott@Frush.com)

**19. SUCCESS STORIES.** A place to list your book. No charge.

<http://parapublishing.com/sites/para/resources/successstories.cfm>

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 Be a Hero! Your publishing colleagues will think you are thoughtful and generous if you forward this ezine to them.  
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## E. ParaCoop



**CO-OPERATIVE MARKETING PROGRAMS.** Want other authors or publishers to join you in a mailing or share a booth at a fair? Whether you are buying or selling, list your wants here. Note your book genre/category.

### CO-OP PROGRAMS:

**1. CO-OP MAILINGS TO LIBRARIES, BOOKSTORES, ETC.** The Publishers Marketing Association (PMA) hosts a number of co-op programs. Join with other publishers to send flyers to libraries, send you books to book fairs, make category mailings, etc. See <http://www.pmaonline.org/programs.cfm>

## Announcements

**1. YOUR (FRÉE) LISTINGS** should be tight and complete. We do a minimum of editing; what you send is what we'll print. Remember to include your email address.

**2. WE WILL NOT REPEAT LISTINGS** within a six-month period. If you want an item to appear more often, send your CC# and we will charge you \$29 for each repeat.

**3. THIS ISSUE OF THE MARKETPLACE CAN BE FOUND AT**  
<http://parapublishing.com/sites/para/resources/newsletter.cfm>

**4. CHANGE YOUR ADDRESS BOOK**

Dan Poynter's email address is  
[DanPoynter@ParaPublishing.com](mailto:DanPoynter@ParaPublishing.com)

Your address book may show  
[dpoynter@impulse.net](mailto:dpoynter@impulse.net) or another old address.  
Please make the change now.

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**The Small Print**

YOU ARE RECEIVING this F-R-E-E newsletter because you are on Dan Poynter's option-in Publishing Poynters mailing list.

PLEASE RECOMMEND THIS NEWSLETTER to your book colleagues. Just click on "Forward" in email program.

BACK ISSUES are archived at  
<http://parapublishing.com/sites/para/resources/newsletter.cfm>

TO RECEIVE THIS NEWSLETTER F-R-E-E, sign up for Publishing Poynters at  
<http://parapublishing.com/sites/para/resources/newsletter.cfm>

PRIVACY STATEMENT: We will not distribute your email address to anyone. Period.

TIME TO SHARE. Please send your items for listing to [DanPoynter@ParaPublishing.com](mailto:DanPoynter@ParaPublishing.com)

~~~~~2 530 Ellwood Ridge.



your