



Publishing Poynters Marketplace

A *Publishing Poynters* supplement about
Buying, Selling and Reviewing.
Authors and publishers helping each other.



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For the Small Print, scroll to end.

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A. ParaStories

STORIES/INTERVIEWS/INFORMATION WANTED

NEED STORIES to flesh-out your book? List your wants here. Focus on a single topic and provide your contact information. Write tight: limit your listing to 100 words. Conform to the format so we can Copy\Paste and do not have to edit. Send your listing to DanPoynter@ParaPublishing.com Put "Stories Wanted" in the Subject line of your email. There is no charge for listings.



WANT TO CONTRIBUTE YOUR STORY? Contact requesters directly. Do not send stories, etc. to Dan.

STORIES REQUESTED:

1. I'm collecting stories (and/or accompanying photos) about **aprons**. Everyday necessities in years past, they are no longer worn with pride as they once were. They do, however, remind us of a simpler, slower time; one perhaps filled with precious memories of beloved family members who wore them.

I appreciate your participation and look forward to your memories.

Please email me at: alongthewayj316@yahoo.com.

--Cindy Butler

2. I am looking for stories from women and men who are **married to an older/younger spouse**. How they met, how they felt about the age difference, how their marriage has endured over the years. I am writing an e-book on the subject.

Please contact me, Virginia, at (425) 335-7733, or by e-mail at vgfrost@comcast.net.

3. **Harassment stories about bullying or badgering rookies in either police or correctional academies**. Or stories about how this goes on after the academy too.

--Christian Noll, christian1noll@gmail.com

4. **Wanted: stories about the Great Depression** for my next novel concerning my series containing episodes from my Smith Family. Since I was born in 1935, I have to rely on research to know how people survived during the depression from 1929-1939. Especially desired are intimate knowledge (from ancestors of course) as to how they ate, how they were clothed, what they used as conveyances, how they "lost all".

Thank you, Lois Fowler Barrett, barrett@brickhillpublishing.com, web site: brickhillpublishing.com

5. Stories and Tips from **Centered/Spiritual Moms** – how do you maintain your center/spirit even when your kids are whining, yelling, complaining, etc? Please share your tips and stories. Credit will be given. Contact Renee at rkosiarek@broadviewinc.net.

6. I'd like to hear from **parents or teachers/counselors of kids with high functioning autism or Asperger's** on what concerns you most and on how you're helping your young person become as independent as possible. I'm a teacher, consultant and parent of a university student with Asperger's. I'm completing a Ph.D. in autism and writing a book geared towards helping kids with AS and HFA reach their potential. I'd love to hear your stories. Thanks

--Sharon Mitchell, www.autismsite.ca, questions@autismsite.ca

7. Wanted: Brief entries **describing your experience/benefits from learning and practicing hatha yoga on your own at home**. If I publish your entry you will receive a free print version or e-version of my soon to be completed book. Send entries to:

--Laura V. Rodriguez, www.laurasathomeyoga.com,

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Please help us help our readers. Forward this Marketplace newsletter to your colleagues in publishing.  
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B. ParaWants



ITEMS/SERVICES/HELP WANTED. This is a new section where book- and publishing-related items and services may be posted. Send your wants to DanPoynter@ParaPublishing.com. Put "Item/Service Wanted" in the subject line.

If you supply a solicited item, contact the poster directly. Do NOT write Dan Poynter. If you know of a supplier, please help the poster by writing him or her.

If you are a supplier looking for customers, see <http://parapublishing.com/sites/para/resources/supplier.cfm>

ITEMS/SERVICES/HELP WANTED:

1. WANTED: CHILDREN'S BOOKS, COFFEE TABLE BOOKS, GENERAL INTEREST, HOW TO, SELF-HELP BOOKS AND COOKBOOKS.

The acquisition of Books Are Fun by Imagine Nation Books in December 2008 has consolidated and stabilized the display marketing industry. Our appetite for book product is as strong as ever. We can purchase 40,000 to 80,000 copies of a title or set of titles if the product works in our market. Small to medium sized publishers have played an important role in our business over the years. I am always looking for more new product to consider from small to medium sized publishers. Send sample books to

Books Are Fun, Tim McCormick, 3628 West Chicago Street, Chandler, AZ 85226. +1-480-838-4309.

This newsletter has a circulation of 34,000+. You must know several authors and publishers who don't receive it. Why not forward it to them?



C. ParaSales

SELLING OUT/PARTNER WANTED/POSITIONS OPEN/TITLE CLOSEOUTS/ PUBLISHER SOLICITED/RIGHTS. Send your selling-out company or inventory items to DanPoynter@ParaPublishing.com. Put "ParaSales-Selling Out" in the subject line.

SELLING

1.

2. SEE MORE SUPPLIERS AT

<http://parapublishing.com/sites/para/resources/supplier.cfm>

You are in the information business. This newsletter is information. Forward it to your publishing colleagues now.



D. ParaReviews

REVIEWS SELL BOOKS. Reviews make a book stand out. We can help each other by posting (five star) reviews at Amazon.com, B&N.com, BooksAMillion.com and other web sites.

IF YOU WOULD LIKE TO REVIEW BOOKS in your area of interest/expertise, contact the listing publisher directly with your Postal address. Do not send your request to Para Publishing. Please award the book at least four stars or decline to review it. A review with fewer stars is harmful to sales. The book you receive is yours to keep.

IF YOU WANT YOUR BOOK REVIEWED on Amazon.com, B&N.com, etc, list it here in Publishing Poynters Marketplace (no charge). You must be willing to send a book and promotional materials

(review-book package) to readers of Publishing Poynters Marketplace who contact you. Make sure the book is already listed at Amazon.com.

Just send your request and description to DanPoynter@ParaPublishing.com.

Draft your request so that I do not have to edit it. Make it SHORT (100 words max), no italics or bold type. Just describe the book in a few words; don't send a lengthy review of it. Lengthy submissions will be returned for rewriting or ruthlessly cut. Reviewers only need enough information to see if they have expertise and an interest in your category. Supply full contact information including your email address. Write the draft as it should appear so that I do not have to do more than Copy\Paste. Put "Review Wanted" in the subject line.

OFFERED FOR REVIEW:

1. Trading Fathers: Forgiving Dad, Embracing God by Karen Rabbitt, M.S.W.

In this breathtakingly honest memoir of her own healing, a Christian psychotherapist wrestles with God until he blesses her with faith to call him "Papa." She shows the reader her own healing from abuse, depression, and anxiety. Professionally informed questions for personal reflection or group study. First chapter and more info at www.tradingfathers.com

-Karen Rabbitt karenrabbitt@gmail.com

2. The Emotional Diet

The Emotional Diet focuses on the real problem with people who are overweight. It will help you change your relationship with food, identify what emotions are creating the desire to over eat and show you how to break free. This program combines Cognitive Behavior, Self-Hypnosis, NLP, EFT and other methods to help you become trim, healthy and happy. Includes a self-hypnosis session, morning visualization, audio chapter reviews and worksheets that you can download. For review on Amazon.

For a review copy, please contact Bill Cashell - email: bill@emotionaldiet.com.

3. Travel Happy, Budget Low informs you how to travel economically. With more than 200 tips and 160 website resources, Travel Happy, Budget Low covers the topics of frequent flyer mile tricks, health/safety, expenditures, packing, passports/visas, preparation, customs and more. Budget travel does not mean you will spend weeks on rickety old buses with no ventilation or spend the night in run-down hostels. The author speaks seven languages, has lived in nine countries and has traveled to over 50 countries. Contact Susanna Zaraysky at info@kaleidomundi.com.

www.createyourworldbooks.com.

4. Language is Music

Language is Music focuses on making learning foreign languages fun, easy and affordable. By applying over 70 simple tips to things you already do, such as listening to music or surfing the Web, you can experience the joy of "fluency" in any language. Use daily activities, such as watching T.V. or listening to music; conversation partners; and attendance at cultural events to become a masterful speaker of any tongue. The author speaks seven languages, has lived in nine countries and has

traveled to over 50 countries. Contact Susanna Zaraysky at info@kaleidomundi.com.
www.createyourworldbooks.com.

5. Circus Fever is contagious!

This is one fever you want to catch!

When was the last time you were at the circus?

What did you like best?

Jessica, in the children's picture book, *Circus Fever*, loves the clowns. Her adventure under the Big Top is quite exciting. This imaginary flight into fantasy enables young readers to share in Jessica's experiences as well as their own. The colorful illustrations make you feel as if you were in the ring along with Jessica.

It fosters the opportunity for those who read with children to stimulate conversation, communication and socialization in a fun way!

By visiting the author's Web site you can further your experience with activities that correlate with the story that can be downloaded from your computer.

--Alva Sachs, Children's Author, Office: 818-878-0902 . Cell: 818-259-0933 . Fax: 818-878-1805,
www.alvasachs.com

6. Social Networking for Authors-Untapped Possibilities for Wealth

The traditional method of selling books is fading away and the untapped wealth of social networking is growing But many authors don't touch this massive money making niche! Now you can sell more books than you ever thought possible. The easiest way to becoming a best-selling author is to follow the tips in this easy-to-read and eye-opening book. It's time to turn your book into a residual money making machine.

--Mike Volkin, Volkin Associates, SellaTon@gmail.com

7. Kaleidoscope by Paul Gehrman

What kind of people stand alone, armed only with their integrity against impossible odds?

Kaleidoscope is the story of a society slowly poisoned by the rising tide of religious fundamentalism, and the heroic men and women who fight to stop it. They explosively confront a powerful theocracy that views them not as courageous innovators, but as dangerous outsiders that must be silenced.

Please do not request unless you are comfortable with freethought/humanist themes.

Paul Gehrman, newintellectualpress@hotmail.com

8. "Stop, Rest, and Think" (ISBN: 978-1592360031).

An eclectic collection of reflections, musings passages, essays, short story fiction and other material. Part I (reflections, passages): People who enjoy personal growth, self improvement, reading quotes, and/or putting bumper stickers on their cars might enjoy this section. Part II-III (short essays and

fiction): People who dislike bigotry, war and/or totalitarianism might enjoy this section. (For example, there is an article entitled "How to go from democracy to dictatorship 2.0" -in only twelve steps.) Quick read at around 124 pages. Five early book copies for review (Amazon, B&N). r3@stopstandthink.com

9. **Gary Dale Gets Offensive!: Lurid Scenes from Bawdville** by Gary Dale Cearley

Is Jeff Foxworthy the "real deal" as far as Southern humor goes? Author Gary Dale Cearley thinks not and tells you why. This book is for readers who appreciate good humor and bad taste! *Gary Dale Gets Offensive* is more than a joke book. Gary Dale Cearley is doing his part to keep the Southern story telling style alive while at the same time recounting some hum dingers for your reading pleasure. Some of the stories are a bit spicy and can contain "adult situations". Again, this book is not for everyone. Even the book cover is lewd but if you go for bawdy humor you will absolutely love this book.

E-Mail: Gary.Dale@Cearley.net; Web: <http://www.garydalecearley.com/garydalegetsoffensive.html>

10. **SUCCESS STORIES.** A place to list your book. No charge.

<http://parapublishing.com/sites/para/resources/successstories.cfm>

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E. ParaCoop



CO-OPERATIVE MARKETING PROGRAMS. Want other authors or publishers to join you in a mailing or share a booth at a fair? Whether you are buying or selling, list your wants here. Note your book genre/category.

CO-OP PROGRAMS:

1. CO-OP MAILINGS TO LIBRARIES, BOOKSTORES, ETC. The Publishers Marketing Association (PMA) hosts a number of co-op programs. Join with other publishers to send flyers to libraries, send you books to book fairs, make category mailings, etc. See <http://www.pmaonline.org/programs.cfm>

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## Announcements

**1. YOUR (FRÉE) LISTINGS** should be tight and complete. We do a minimum of editing; what you send is what we'll print. Remember to include your email address.

**2. WE WILL NOT REPEAT LISTINGS** within a six-month period. If you want an item to appear more often, send your CC# and we will charge you \$29 for each repeat.

**3. THIS ISSUE OF THE MARKETPLACE CAN BE FOUND AT**

<http://parapublishing.com/sites/para/resources/newsletter.cfm>

**4. CHANGE YOUR ADDRESS BOOK**

Dan Poynter's email address is

[DanPoynter@ParaPublishing.com](mailto:DanPoynter@ParaPublishing.com)

Your address book may show

[dpoynter@impulse.net](mailto:dpoynter@impulse.net) or another old address.

Please make the change now.

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#### The Small Print

YOU ARE RECEIVING this F-R-E-E newsletter because you are on Dan Poynter's option-in Publishing Poynters mailing list.

PLEASE RECOMMEND THIS NEWSLETTER to your book colleagues. Just click on "Forward" in your email program.

BACK ISSUES are archived at

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TIME TO SHARE. Please send your items for listing to [DanPoynter@ParaPublishing.com](mailto:DanPoynter@ParaPublishing.com)



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Para Publishing. Dan Poynter: Author (120+ books), Publisher (since 1969), Speaker (CSP).

Information Products on Book Writing/Publishing/Promoting, Parachutes/Skydiving, Expert Witness & Aging Cats.

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DanPoynter@ParaPublishing.com More than 500 pages of helpful information: <http://ParaPublishing.com>