



Resources from Dan



Dan Poynter is traveling the world to share his knowledge on book writing, publishing and promoting. He is probably headed for your area. See his Calendar at <http://parapublishing.com/sites/para/speaking/calendar.cfm>



Resources-Handout

InfoKits

Three InfoKits. Detailed information on

- ⇒ Book writing,
- ⇒ Book production
- ⇒ Book promotion.

<http://parapublishing.com/sites/para/resources/infokit.cfm>

Guide to the website

Writing Your Book. Thinking/planning, writing and deciding on publishing: Get an agent, find a publisher or publish yourself.

<http://parapub.com/sites/para/information/writing.cfm>

Producing Your Book. Design, typesetting & printing. Electronic and audio books.

<http://parapub.com/sites/para/information/produce.cfm>

Running Your Book Publishing Business. Setting it up, running it and contracting.

<http://parapub.com/sites/para/information/business.cfm>

Marketing, Promoting & Distributing Your Book. Wholesalers & Distributors. Book reviews, news releases, autographings, interviews, book fairs, export & foreign rights.

<http://parapub.com/sites/para/information/promote.cfm>

Fulfillment & Shipping Your Book. Invoicing, Inventory, Picking, Packing & Shipping.

<http://parapub.com/sites/para/information/fulfillment.cfm>

Publishing Poynters Newsletter. Frēē Publishing Poynters ezine. Full of tips and resources on book writing, publishing and promoting. Subscribe, unsubscribe and get past issues.

<http://parapublishing.com/sites/para/resources/newsletter.cfm>

Publishing Poynters Marketplace. Post requests for stories for the book you are writing, request help wanted for specific projects, list companies or rights you want to buy or sell and offer review copies to other authors and publishers willing to post a review at Amazon.com and B&N.com.

<http://parapublishing.com/sites/para/resources/newsletter.cfm>

Supplier List. Find typesetters, cover artists, book promoters and much more.

<http://parapublishing.com/sites/para/resources/supplier.cfm>

Resources and Research Links

<http://parapublishing.com/sites/para/resources/researchlinks.cfm>

Book Promotion Mailing Lists. Magazines, newsletters, stores, catalogs and more.

<http://parapublishing.com/sites/para/resources/maillist.cfm>

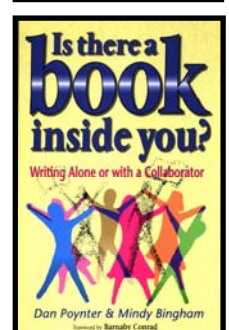
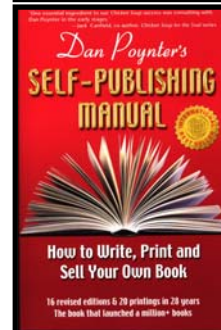
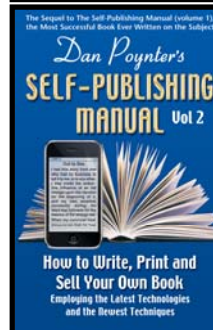
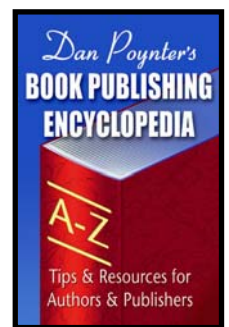
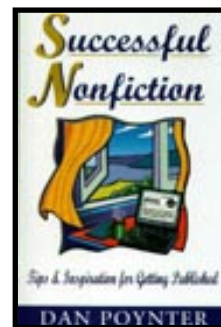
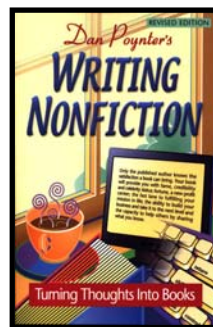
Success Stories. A place to list your book.

<http://parapublishing.com/sites/para/resources/successstories.cfm>

Complete List of F-r-e-e and For-Sale Documents

Get Document 116, *Book Cover Layout*. Free.

<http://DanSentMe.com/sites/para/resources/allproducts.cfm>



Help

Book Shepherds are a particular kind of consultant. They specialize in taking a book project through all the necessary steps that may include editing, design, typesetting, locating the right printer, getting a distributor, marketing and promotion (including your Web presence). Shepherds work with the author/publisher to assure that the book is produced and marketed efficiently and economically. These godparents use their experience and contacts to make sure all the publishing bases are covered and that they are covered in the right order. Some of the better-known Book Shepherds are:

Alan Gadney, OneBookPro@aol.com
 Barbara Florio Graham (Canada), simon@storm.ca
 Barbara Kimmel, barbara@nextdecade.com
 Bob Goodman, rg@silvercat.com
 Bobbie Christmas, bobbie@zebraeditor.com
 Brenda Broster (Singapore) brenda.broster@yahoo.com
 Brian Jud, iMarketBooks@aol.com
 Cynthia Frank, Cynthia@CypressHouse.com
 Ellen Reid, BookShep@mac.com
 Ernie Weckbaugh, CasaG@wgn.net
 Gail Kearns/Penny Paine, Gmkea@aol.com
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 Sylvia Hemmerly, PubProf@TampaBay.rr.com
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The Book Shepherd: A virtual production & marketing director who is your mentor, tutor, coach and friend in the book business.

Contact them to see what each one can do for you.

If you want help with your editing, proofreading, printing, etc., see our Suppliers List at

<http://parapublishing.com/sites/para/resources/supplier.cfm>

Simultaneous Publishing

1. Self-publish.

Cut out the gatekeepers who slow you down.

2. Print digitally, a small pressrun (500).

a. See printer list in InfoKit #2 at ParaPub.com

b. LightningSource.com

1. pBook access to Ingram, the largest wholesaler, and stores

2. eBook access to many eBook dealers.

3. And/or, Amazon via their POD printer CreateSpace.com

4. eBooks: Smashwords.com.

Conversion to 10 formats at no charge, 15% of sales.

Access to B&N.com, Amazon.com & Sony eReader.

5. Sell online (Tolerate bookstores; do not pursue them).

6. Send pBook copies to agents & publishers in your category.

7. Distribute via Amazon & Smashwords.

8. Promote online only.

Blogs, forums, websites and social media.

Speaking

Speaking. Sub-site on Dan Poynter's presentation on writing/publishing book and parachutes/aviation.

<http://parapub.com/sites/para/speaking/index.cfm>

Speech Descriptions

<http://parapublishing.com/sites/para/speaking/speechdesc.cfm>

Speaking Calendar

Where in the world is Dan?

<http://parapublishing.com/sites/para/speaking/calendar.cfm>

Speaking Forms Bank

<http://parapublishing.com/sites/para/speaking/formsbank.cfm>

Para Publishing.

Dan Poynter: Author, Publisher, Speaker.

Information Products on Book Writing, Publishing & Promoting, Parachutes/Skydiving, Expert Witness & Aging Cats.

PO Box 8206, Santa Barbara, CA 93118-8206 USA

<http://ParaPublishing.com>

More than 800 pages of helpful information.

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